

# News Release

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## For Immediate Release

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## **TORLYS Inc. Becomes Newest National Sponsor of Habitat for Humanity Canada**

**MISSISSAUGA, Ontario, August 21, 2003**... Starting this year, there will be a Uniclic<sup>®</sup> floating floor available for every home built by Habitat for Humanity Canada — TORLYS Inc. has signed a two-year sponsorship agreement with Habitat for Humanity Canada, making it the newest national sponsor of this charitable organization that builds affordable housing for Canadians in need.

"We designated Habitat for Humanity Canada as our charity of choice because the organization plays such an important role in improving the quality of life for many Canadians who otherwise could not afford to have their own homes in which to raise their families," said Peter Barretto, President and CEO of TORLYS. "For us at TORLYS, making an effort to enrich our families and our communities is an important part of the TORLYS Mission, so this is a perfect partnership. There's a real synergy."

Initially, the sponsorship is for a two-year period. "We'll be reviewing the sponsorship at the end of two years, but we fully intend to make this a very long-term relationship," said Barretto. "It's our intention to be one of the top sponsors of Habitat for Humanity Canada and we hope to be generating over \$1 million annually for Habitat for Humanity affiliates over the next decade."

Under the sponsorship agreement with Habitat for Humanity Canada, TORLYS will, depending on the home design, supply Uniclic<sup>®</sup> flooring in the living and/or dining rooms of every home built by Habitat for Humanity affiliates during the 2003 and 2004 construction seasons.

The company also will provide surplus new and/or used TORLYS Uniclic<sup>®</sup> flooring materials to Habitat ReStores in Canada that can be resold to generate revenue for local Habitat for Humanity Canada affiliates.

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